

Demographic Summary Report

The Shoppes of Powers Ferry 2022 Powers Ferry Rd, Atlanta, GA 30339

Radius	1 Mile		3 Mile		5 Mile	
Population						
2029 Projection	12,099		84,229		223,279	
2024 Estimate	12,091		82,655		218,469	
2020 Census	12,974		81,160		213,785	
Growth 2024 - 2029	0.07%		1.90%		2.20%	
Growth 2020 - 2024	-6.81%		1.84%		2.19%	
2024 Population by Hispanic Origin	898		8,331		28,413	
2024 Population	12,091		82,655		218,469	
White	5,388	44.56%	36,847	44.58%	113,161	51.80%
Black	3,095	25.60%	24,061	29.11%	49,825	22.81%
Am. Indian & Alaskan	60	0.50%	549	0.66%	1,876	0.86%
Asian	2,137	17.67%	8,597	10.40%	16,824	7.70%
Hawaiian & Pacific Island	1	0.01%	22	0.03%	112	0.05%
Other	1,410	11.66%	12,578	15.22%	36,670	16.78%
U.S. Armed Forces	35		250		440	
Households						
2029 Projection	6,772		41,617		99,963	
2024 Estimate	6,788		40,874		97,786	
2020 Census	7,403		40,333		95,779	
Growth 2024 - 2029	-0.24%		1.82%		2.23%	
Growth 2020 - 2024	-8.31%		1.34%		2.10%	
Owner Occupied	1,879	27.68%	13,943	34.11%	45,131	46.15%
Renter Occupied	4,909	72.32%	26,931	65.89%	52,655	53.85%
2024 Households by HH Income	6,788		40,875		97,787	
Income: <\$25,000	514	7.57%	4,309	10.54%	11,074	11.32%
Income: \$25,000 - \$50,000	977	14.39%	6,319	15.46%	13,450	13.75%
Income: \$50,000 - \$75,000	1,272	18.74%	7,809	19.10%	16,183	16.55%
Income: \$75,000 - \$100,000	1,281	18.87%	6,345	15.52%	13,136	13.43%
Income: \$100,000 - \$125,000	893	13.16%	4,810	11.77%	9,640	9.86%
Income: \$125,000 - \$150,000	762	11.23%	2,732	6.68%	6,566	6.71%
Income: \$150,000 - \$200,000	466	6.87%	3,264	7.99%	9,152	9.36%
Income: \$200,000+	623	9.18%	5,287	12.93%	18,586	19.01%
2024 Avg Household Income	\$105,793		\$109,326		\$124,420	
2024 Med Household Income	\$87,314		\$82,882		\$90,580	

